



Apache-Lion How-How



VOL. 1

TYLER, TEXAS, NOVEMBER 23, 1931

NO 2

TYLER GIRLS FORUM ORGANIZED IN SCHOOLS

T. J. C. and T. H. S. GIRLS ENTER INTO ORGANIZED CLUB LIFE

Mrs. Ernest Goens, president of the Woman's Forum of Tyler, has taken for her objective during the year, the interesting but somewhat neglected subject of "Girls". For several years the boys of Tyler have had their defenders in the Rotary Club and various other men's clubs in the city, and they have done splendid work in co-operation with these clubs. It has remained for this year to produce a woman to champion the cause of girls in Tyler Junior College and Tyler High School; such a woman is Mrs. Goens. The girls are busily and enthusiastically organizing themselves into the Girls Forum of Tyler; with the aid and support of the Woman's Forum, the venture is going to be a success.

Under the leadership of Miss Adele Henderson, the faculty representative appointed by Mrs. Goens, the work of organizing the Girls Forum has been carried on successfully. The organizing process is far from complete at present, but the work which has been done is very thorough and efficient. A constitution has been written and adopted. One of the most significant features is the purpose which states: "Through congenial activity we aim to foster the development of our better selves in order to become better members of society." A spirit of friendliness and co-operation will be developed, eliminating any rivalry which may have previously existed between the various clubs.

The executive Board, which consists of the officers, the sponsor appointed by the president of the Woman's Forum, two elected representatives from each class in Junior College and High School, and the presidents of the clubs within the Forum, constitutes the business body of the organization.

Members of this Board are: Senior representatives from the College, Elizabeth Cobb and Mary Abbott; Freshmen representatives, Sunshine Neely and Hazel Poston. The club presidents from the college are: W. A. A., La Nelle Dean; A. K. K., Helen Menefee; College Writers, Louise Zarr; Literary Club, Elizabeth Cuthrell; Music Club, Myrlene Nerren; Health Club, Virginia Jarmon; Tennis, Virginia Buster; Basketball, Maurine Fortner. Senior representatives from the High School are: Marylee Turner, and Marie Frances Lee; Juniors, Helen Freeman and Melba Brooks; Sophomores, Martha Shuford and Betty Mae Young. The club presidents are: Library Club, Margaret Quinn; Hiking Club, Katherine Kaemerlen; Pep Squad, Louise Barber; Scouts, Ala Sanders; High Ideals, Elizabeth Herren.

THE APACHE CHANT

We're Apache Tribesmen
Dauntless, brave and strong.
To defend our Totem Pole.
We would suffer long
Gathered 'round our Council Fire
We'll smoke our pipe of peace.
Real Atta Kula Kulas we
Till life's pow-wow we cease.

We will be real red men
Honoring our band.
We will make our tomahawks
Feared throughout the land
To our sacred Hunting Ground
We give this song of praise.
Her unstained black and gold.
Shall reign throughout our days.

THANKSGIVING LIBRARY DRIVE

A campaign for funds for the libraries of the Tyler Public Schools is now in progress. This marks the eighth year that such an appeal has been made to the students and the local citizenship, but never has the need for it been so great as at this time. The large increase in the enrollment has occasioned demands which could not be met; and the continued use of the library, with no money to replace books lost and discarded, is proving a disaster to the meager collection of books. When the quality of service afforded by the library becomes deficient, the work of the entire school is affected. Therefore it is expedient that every effort be made to keep it highly useful and up-to-date.

Small envelopes have been given to the students which they are expected to fill with their offerings and return to the home-room teacher. It has been the custom in past years to give some special recognition to those who give one dollar and more during the Thanksgiving Drive. This year, if a student gives enough money to buy a book, his name will be printed on a bookplate and pasted inside the book as a memorial to his good work.

Surely every patriotic boy and girl in the school will do his part at this time to promote the welfare of the library. He could do no greater service to his school. Aside from giving all that he can, it would be a splendid thing if he would urge the citizens of Tyler to make generous contributions to an organization which stands for the betterment of society and serves as a foundation for a greater civilization.

WRITERS CLUB ORGANIZED

A meeting was called Nov. 9, 1931 by Miss Ina Roberts for the purpose of organizing a writers club. There were ten members present and the following officers were elected: President, Louise Zarr; Vice-President, Mary Virginia Kay; Secretary-Treasurer, Hanna Stapp; Reporter, Sunshine Neeley; Sergeant-at-arms, Heloise Beckham. Miss Ina Roberts will be our sponsor and Mrs. J. W. Fitzgerald will be our assistant sponsor.

The writers club had its first official meeting Nov. 12, 1931. A committee of three was selected for the purpose of working out plans for a Year Book to be submitted for approval at the next meeting. A very interesting lecture was presented to us on Editorials by Miss Roberts, and it will be the pleasure of the club to hear lectures from different writers of the city, especially Mrs. J. W. Fitzgerald who will speak at our next meeting to be held at the home of Miss Doris Kilpatrick.

The club is proving very popular with all of the Tyler Junior College girls who have joined it. We extend a friendly invitation to every girl who is interested in writing to join with us in our meetings and profit by our programs.

SCHOOLS DISMISSED

In order to allow students to go to Athens last Friday, the school board gave the High School and Junior College a half holiday. In order that no more time should be lost than necessary, classes started at 8:30 and lasted thirty minutes each. This enabled the students to meet six classes by noon.

~ THANKSGIVING ~

Fifteen score and ten years ago, our fathers set aside in this country a Thanksgiving Day, conceived in gratitude and dedicated to the proposition that all men should be thankful.

Now we are engaged in our observance of annual Thanksgiving, proving that this holiday ceremony, so conceived and so dedicated, shall long endure. We are filled with the spirit of thankfulness. We have dedicated a portion of our lives as an expression of gratitude for the blessings which He gave to us that we might more joyfully live. It is altogether fitting and proper that we should do this.

But in a larger sense, we cannot dedicate—we cannot consecrate—we cannot hallow this day. The grateful men, living and dead, who perpetuated it, have consecrated it far above our poor power to add or detract. The world will little note, but it can never forget that first Thanksgiving. It is for us, the living, rather, to be dedicated now to the conservation of the traditional custom which has been thus far so beautifully continued. It is rather for us to keep with this significant custom that from the loyal past we gather increased reverence for that Thanksgiving in which our forefathers expressed their full measure of gratitude; that we here highly resolve that their gratitude shall not have been in vain; that this nation, under God, shall render annual Thanksgiving and that the thankfulness, of the people, by the people, for the people, shall not perish from the earth.

LOUISE ZARR

GLEITH CLARK REPRESENTS T. J. C. IN HARVEST FESTIVAL

Friday, November 13, Miss Gleith Clark, as representative of the Tyler Junior College, was a guest at the College of Marshall. The occasion was to celebrate the annual crowning of the queen of the harvest.

Upon her arrival, Miss Clark was greeted by a member of the faculty and escorted to the women's dormitory. That evening in the auditorium of the school, the elegant ceremony of the crowning of the queen was conducted. In the procession of royalty, the stately princess and beautifully dressed princesses, accompanied by the flower girls coming from left and right, respectively, met at the center of the stage and paid their respects to the King; then they took their places beside the King's throne. The King presented the Queen and placed the crown on her head.

Miss Clark was charming in a delicate peach satin evening gown, and carried a bouquet of chrysanthemums harmonizing with other accessories.

Marshall people seemed to agree that Tyler's princess was one of the most attractive. This may be because of the excellent choosing ability of our students, and, perhaps, because of the fair maidens from which to choose.

We Are Thankful

For the bounteous richness and magnificence of Nature. Our country is seemingly the special handiwork of the Creator. The wonderful beauty of the land, the rich natural resources, and the energetic, agreeable climate are all attributes of East Texas—our home. Such blessings are priceless, we hold them invaluable. They are our most precious heritage.

For the sturdiness of those who have gone before us, making possible our present stupendous accomplishments. The hardy pioneers who established and settled this country left as determined and progressive people as they

themselves were. This hereditary spark of vitality and growth has enabled us to advance and develop beyond the most visionary dreams.

For the prosperity of our community. In these days of economic distress, to be able to enjoy the advantages and well-being of Smith county is indeed good fortune. Certain conditions have made this county one of the leading counties of the state. Smith county is known not only for its great agricultural development, but also for the fine character of its men and women, boys and girls. We are proud and glad to be residents of Smith county.

A depression? Certainly not. The Seniors of '32 have declared against such a rumor and the Alcalde is well under way.

The first step after the declaration was the selection of a capable staff. These are for the High School: Margaret Maynor, Editor; Josephine Brinkerhoff, Co-Editor; John Wilcox, Business Manager; Jeff Tucket, Circulating Manager; J. W. Debenport, Advertising Manager; Jeanette Taylor, Features; Louise Barber, Kodaks; Thomas George, Staff Photographer; Bill Goshorn, High Senior Rep.; Coleen Baughn, Organization; Arthur Johnson, Sports; Owena Godfrey, Rachel Sorrels, Jay Grisham, Curtis Hankamer, and Lucile Gimble, Artists.

The college staff has plans to be announced in a later issue.

LIONS CLINCH DISTRICT

LAS MASCARAS PRESENT "WHOLE TOWN'S TALKING"

The Las Mascaras of the Junior College will start its year's program with a three act comedy Tuesday evening, Nov. 24 at 7:30 in the High School auditorium.

The story which was written by Anita Loos, the author of "Gentlemen Prefer Blonds", appeared on Broadway with great success. The cast is as follows: Henry Simmonds, a manufacturer, John E. Hodges; Harriet Simmonds, his wife, Elizabeth Cuthrell; Ethel Simmonds, their daughter, Myrlene Nerren; Chester Binney, Simmonds' partner, Olney Davis; Letty Lythe, a motion picture star, Orlena Thomas; Donald Swift, a motion picture director, John Huddleston; Roger Shields, a young Chicago blood, Finis Barton; Lila Wilson and Sally Otis, friends of Ethel, Mary E. Nichols and Helen McKinney; taxi driver, Robert Land.

Most of the leading characters have had a great deal of training in dramatics and oral speaking. A brief introduction, however, to some of the actors might be needed.

John E. Hodges, who plays the part of a manufacturer, was a member of the Junior College debating team last year and took part in "The Cat of Nine Tales." Elizabeth Cuthrell, who plays the part of Mrs. Simmonds, won second place in the girls state oratorical contest last year.

Myrlene Nerren, their daughter, has taken part in many of the Tyler Little Theater plays.

Olney Davis, Simmonds' partner, has taken part in the Tyler Little Theater plays and was a member of the Junior College play given last year.

Orlena Thomas, a moving picture star, is a new comer, but has already been seen in a Little Theater play.

In order to stimulate interest the prices of admission will be fifteen and thirty-five cents.

SPANISH TEACHERS GO TO CORSICANA

On November 1, Miss Mildred Howell and Miss Leta Yarbrough of the Spanish departments attended the meeting of the Lone Star Chapter of Spanish Teachers at Corsicana. This chapter includes Central, East and part of North Texas.

A most interesting program was given consisting of:

Two numbers by a violin choir; A Spanish Dance by six girls; A moving picture called "Tropic Splendor" furnished by the United Fruit company. It was a travelogue of Cuba, Panama and Guatemala; An address by Dr. Rebecca Switzer of C. I. A. on "Late Methods of Teaching Spanish." The address had particular reference to the reading method.

A business session followed the program. One of the big plans under discussion and the main purpose of the meeting of the organization is to bring the next meeting of the National Association of Spanish Teachers to Texas in 1932.

The meeting was followed by luncheon at the Navarro Hotel.

In an aerial game Friday, Tyler beat Athens by a decisive score of 31-0. The Tyler team showed great improvement over the past games although they did not exert themselves to the limit.

During the first half, Athens made no first downs while Tyler made nine. The Athens team was too weak to penetrate the Tyler line.

In the second half of the game Athens came back with a spread pass formation which was also ineffective. Their passes were repeatedly intercepted, while Tyler was able to complete passes almost at will.

Arthur Johnson was by far the best defensive player of the game. Wherever the ball was, Johnson was sure to be there to break up the play. He was down under every punt and covered pass receivers like a blanket. John S. Morris, Harry Shuford, Mule Hill and John Porter played spectacular offensive ball. Travis Stripling also played a nice game the first half.

Penalties were frequent against both sides, due to incomplete passes and other reasons. In spite of this the game had its thrilling moments. Athens completed one long, looping pass which would chill anybody's blood. Other excitement from passes came from the unusual number which Tyler intercepted. The thrills which accompany long runs were also present when John Porter and John S. Morris were given the ball and good interference. John S., however, didn't seem to need much interference for he was able to shake off would-be tacklers almost at will. Probably the most interesting phases of the game were Tyler's improved pass defense and ability to run interference.

Tyler has only one more game to play in this district. This will be with Nacogdoches, and will be played in Tyler Thanksgiving Day. The outcome of this game will have no effect on the district since Tyler has lost no games and the other teams in the district have lost at least two games each.

After this game Tyler must make plans to meet the winner of District 9 which will most likely be Corsicana since Hillsboro beat Celeburne 20-6.

It would be unwise for any writer to predict the outcome of a game between the winning (Continued On Page 4)

ELIZABETH COBB ELECTED PRESIDENT OF GIRL'S FORUM

At a meeting of the Girl's Forum on Friday morning the officers for the year were elected. Elizabeth Cobb, a senior in the Junior College, was elected president. Because of her excellent manner of presiding as temporary chairman, her election was only to be expected.

Miss Cobb has been an active student during her four years in Tyler High and her two years in college. She is now Literary editor of the Apache-Lion Pow-wow; as a senior in high school she was editor of the Tyler Hi-Lights. Other officers are Ala Sanders, vice-president; Elizabeth Cuthrell, recording secretary; Mary Lee Turner, corresponding secretary. Miss Adele Henderson, the general sponsor, was made treasurer.

The Apache-Lion Pow-Wow

EDITORIAL STAFF

LLOYD McCAMERON	Editors
WILLIAM ELIASOFF	
JOHN E. HODGES	Managing Editor
ELIZABETH COBB	Literary Editors
ESTELLE DEAN	
EDWARD LEACH	Sports Editors
CLARENCE HARRISON	
La NELLE DEAN	Feature Editors
MARTHA ODOM	
BONNA BESS JONES	Society Editors
RUTH FRANKLIN	
FRANCIS POSTON	Alumni Correspondent

REPORTERS

Billy Bedell, Jeanette Taylor, John Kay, Jim Vaughn, Nell Whitham, Lucille Childers, Monroe Bryan, Wm. H. Sanders, Ouida Bess Haralson, Louise Zarr, Julia Nathan, Virginia Henslee, Catherine Kaemmerlen.

BUSINESS STAFF

J. C. SPENCER, JR.	Business Manager
GLEITH CLARK	Advertising Manager
MAXWELL HERRING	Asst. Advertising Manager
HAZEL POSTON	Circulating Managers
ALA SANDERS	



Thanksgiving Day was instituted as a national holiday in remembrance of the Pilgrim Fathers, and also as a time at which the nation might show its thankfulness for the happiness and prosperity of life. The last few decades have translated this season as a time for big football games and a general round of pleasure. There are few vestiges of Thanksgiving as so gloriously celebrated years ago.

The material things of our life are innumerable. If we do not possess a few, we are worried and burden ourselves unnecessarily with the importance of such trivial whits. Art, Music, Literature, and the Beauties of Nature, these subtle joys and pleasures we have and may enjoy always. The satisfaction they afford can not be bought—it can only be experienced. The rich have no advantage here. In comparison with these natural delights, the material pleasures vanish as clouds before a gentle breeze.

Therefore, let us be more rational in our desire for untasted pleasures. During this glorious Thanksgiving season, be thankful and joyous for those things possessed. Be friendly and revive that old traditional warmth and joviality that should accompany Thanksgiving. Nature and all her workmen have contrived to set the stage in a magnificent background and a heavenly atmosphere—we, the actors, have only to perform our parts with the spirit of happiness to present a beautiful drama. In return for the sincere expression of the appreciation of life, a new, a fuller enjoyment of life will surely be the reward.

What makes a good school newspaper? Obviously it is necessary to know those qualities before a paper can very well begin and intelligently carry on its work. To be under the impression one knows those qualities, and really to know them are sometimes two different things. A resume of the properties of a successful school paper brought to the attention of all the students should prove helpful and beneficial.

Co-operation is the first essential. With this, a school paper will be an ultimate success, and without it a dismal failure at the inception. Nothing succeeds like success and nothing fails like failure. Each individual must support concretely the action taken by the staff. It is pre-eminent. The quicker, the better this quality is developed and executed, in the same proportion will the paper advance and accomplish its ideals and projects.

The school newspaper must record not only the social, academic, and sport activities, but the development of thought and ideas in the school should be shown. The mental and cultural forces that are at work should, if possible, be presented. In order that this may be accomplished, the students themselves must perform in a voluntary manner. A report of this nature will live and almost breathe the personality and character of its author. This report should be an essay, editorial, poem, or some other literary form. Then all the paper should be clothed in a style that possesses life and vigor, that interests and attracts.

Thus we picture our ideal of a school newspaper. One that combines the above qualities with a capable and masterful leadership will sail before the wind of advancement and surely reach the shore of accomplishment. The paper must have an influence and depth not commonly reached; the vitality and energy of budding young manhood and womanhood must pervade throughout. To realize these beautiful good things, an extraordinary industry, a keen intelligence, and a high level of performance that can only be reached through habitual diligence, are demanded. But the paper that is fortunate enough to fulfill the above requirements is ready to reap the harvest of success that will bring a wealth never ending and inestimable in value.

The yearly ALCALDE published by the High School and Junior College, is entering its sixth year. For the past five years it has succeeded to a remarkable degree. The students of 1931-32 have plans that give promise of an even better ALCALDE.

October 21, 1931

Dear Miss Brandenburg:

Mr. Edward Leach, sports editor of the new paper, was kind enough to send to me a copy of the first edition of the new "Apache-Lion Pow-Wow, and for which I am truly grateful. I hope that I am not taking too much upon myself in writing just what my impressions and reactions were upon first glancing through its pages, and recalling to my mind those scenes so real and familiar to me.

It has been said that any project, no matter how strong and youthful, can very well make use of new ideas and influences. To my mind, this is exactly what happened in the case of the respective school publications. Two good things were combined into one, and each is the better for it. There seems to be a new life, a new spirit, a new creation, all of which does credit to the combined groups of High School and Junior College students which collaborated in the production of such a commendable instrument.

The first thing one notices during a casual perusal of the sheet is that there is news in it. The first purpose of a newspaper is the truthful and concise presentation of the news while it is news, not when it is old and stale. Secondly, it creates an atmosphere that is essentially educational, or should I say collegiate? At any rate, a reader would know immediately upon glancing at the initial page that it was some sort of student endeavor, and would become instantly curious to pry into its innermost secrets. And last, the paper is fairly overflowing with potential ability on the part of the student contributors. As the project gets under way, it will gradually acquire momentum until it will become one of the most powerful organs in the student life of the Tyler Public School system. More power to it!

It is to be hoped that the Tyler Junior College keeps abreast its official mouthpiece in the very fast pace that it has set. But there is no uncertainty in that direction. It is a self-evident fact that the school will make progress. The only question is how much advance will be made?

Again, allow me to tender my congratulations to the production staff of the "Apache-Lion Pow-Wow", and wish them a very successful year.

Very sincerely yours,
Harry A. Beal

YOU CAN READ THIS WITH EASE

Piedmont, Calif. (ABS) Some one has decided that the letter "e" is the most unfortunate letter in the alphabet, because it is always out of cash, forever in debt, and never out of danger. Not so says the Piedmont Highlander. It must be remembered it is always in peace and never in war. Mankind is indebted to this letter because it is the beginning of existence, the commencement of ease, and the end of trouble. Without it there would be no meat, no life, no heaven. It is the center of honesty, and, although it starts off in error, it ends in making love perfect.

Starley-Clark Drug Co.

218-220 N. Broadway

A Good Place To Eat and Drink
It Is Said That They Serve the
Best Lunches That You Can
Get In Tyler.

AFFILIATION OF NEW COURSES

This year Tyler High School has added several new courses to its large and diversified curriculum. Among these new ones are the commercial subjects, typing and bookkeeping, and the boys Home Economics and French courses. Before these subjects can be used for college entrance credits, these subjects must be affiliated and approved by the State Department of education. Tyler High instructors are now working toward affiliation in their subjects. In order to secure this recognition many specimens of work must be sent in for the approval of the State Department. This work includes test papers, daily papers, and projects. If the work appears to be of high standard, showing the results of competent instruction, affiliation will be granted as a reward for the hard work done by the teacher and the first classes to take the subject in Tyler High. Last year Tyler affiliated her courses in speech and vocational agriculture. If the students do the work that is expected of them in the new courses this year, in all probability they too will be granted affiliation by the state department.

NEWSPAPER IN COLORS

Henry A. Wood is known throughout America as the builder of the finest presses that can be purchased in this country. He predicts that by the end of 1932 he will have the Chicago Tribune on the streets in full color. It is said that when this dream becomes a reality it will parallel the invention of talking pictures in revolutionizing a complete industry.

Mr. Wood has virtually lived his life with presses as he learned his alphabet on a press that his father gave him while he was still a boy. The operation of a press has become an orchestra in his ears, and he now lives only for the joy he gets out of printing. He has made many inventions that have aided the industry in great proportions. His Autoplate makes it possible to produce five stereotype plates in the time one could formerly be made. He now has 450 patents to his credit in the U. S. Patent Office. He is the man that made high speed presses out of the old slow models.

His color paper is not a new idea but one that has been in the minds of men for a long period of time. Our Sunday comic strips are printed in colors largely because of the long and patient experiments of this great man. All the major newspapers of the nation are eagerly awaiting developments of his great experiment. Perhaps in a very few years all of us will be reading natural colored newspapers that this great inventive mind made possible.

OH THAT WE HAD!

An elevator to the second floor.
A name for the passage between the buildings.
Cushions for the walls of this passage.
A trolley to the drug stores.
Less work—better grades.
A dance by Lloyd.
More afternoons off for shows.
Henry's complexion.
A mustache like Joseph Brett's.
The brains of the seniors.

SEE MURRAY

We carry a complete stock of:
Ladies' and gents' watches, diamond rings, metal and leather watch straps (all prices), novelty jewelry, necklaces, watch chains. Prices to please!
Clark's Drug Store
Watch Repairing, Too!

THIS IS STATION G-O-S-S-I-P

Orlena Thomas is getting quite a rush from the mighty braves of T. J. C. as well as from one of the Lion tamers.

Eben who has dropped the blonde hair and blue yes, seems to have "gone freshman" again.

Hazel Poston has a habit of wanting to meet boys; but just as her desire is to be realized, she suddenly dashes behind a near-by door. Surely Pokey you don't have cold feet?

Just ask James Menefee why he enjoys Thursday afternoon drawing class.....go on; ask him.

Did you hear about the girls of the sewing class who went over to Dallas last week-end to buy material for their next project? Anyway, when they got home they had an "International" hub-cap for a souvenir. Just a case of "Something to Remember It By."

Just why does Billy Pounders always enjoy himself so thoroughly? This topic is open for first, second, or third-handed gossip; truly, I'd like to know.

THE ORIGIN OF THANKSGIVING

The President of the United States and the governor of the various States usually name the last Thursday in November as Thanksgiving Day. Just how this day came to be named is interesting history.

In the summer of 1621, the Pilgrims after landing at Plymouth and harvesting their crops, were in great need. However, they gathered in what God had given them and thanked Him for their blessings, even though they were few.

During the Revolutionary War, a Thanksgiving Day was annually recommended by Congress, but was discontinued during the years from 1784 until 1789. The next time we heard of this national holiday was in 1790 when Congress asked a day to be set aside to celebrate the adoption of our Constitution. This was remembered annually as a holiday and was called a Day of Thanksgiving for the unity of our new nation. In 1815 President Madison named a day to honor peace which was prevalent in our country as well as in all other nations of the world at that time. During the Civil War, President Lincoln very reverently asked that a day be set aside to think of and thank the Lord for our many blessings, although this was a time of great trouble and sorrow. He asked that it be held every year as long this country existed.

We always keep this holiday with a reverent attitude toward the Lord our God who has bestowed so many blessings upon His people here on earth.

LIBRARY CLUB MAKES PLANS FOR THANKSGIVING DRIVE

Nell Whitham

The Library Club has been re-organized this year with Margaret Quinn as its president. Among the other officers elected are: Helen Freeman, vice-president; Avalon Willis, secretary; and Nell Whitham, reporter.

The Library Club has a twofold purpose: one to function as a club with activities purposed for educational betterment and for social diversion; the other to make its members more efficient in their capacity as librarians. The programs are designed to acquaint each girl with the reference material and other books available for student use. Aside from making them better able to serve, this training is of genuine cultural value.

The outstanding project of the Library Club at the present time is to promote the Thanksgiving Drive. Posters and programs are being prepared to create interest where it is most needed. These not only keep the idea of the campaign for money before the students, but commemorate Book Week in a very beautiful fashion by introducing the students to books and characters with which they should be familiar.

SES HAYNES

Opposite High School

Ses and Joe

Who's Your Shoe Man?

J. R. ROZELL

Better Shoe Repairing

210 N. Broadway Phone 105

ELLA MAE MILLER

Women's Wear

Bothman Dresses—Catalina Hats—Form Fit Girdleiere and
Brassiere—Dexdale Hosiery—Gloves—Blatchers Costume
Jewelry—Handkerchiefs—Purses.

SCHOOL SUPPLIES

DRAWING SETS
NAPOLEON DRAWING PAPER
COMPLETE LINE
MECHANICAL DRAWING SUPPLIES
SLIDE RULES
WELCOME TO OUR STORE

E. L. White & Co.

109 SO. COLLEGE OFFICE OUTFITTERS PHONE 2369

Tyler Milk Plant

BABBLIN' BROOK GRADE A

Pasteurized Milk Builds Champions

604 Phones 2055

THE LISTENER AND THE TATLER

Folks, this colmun is going to expose a lot of things about you and don't feel a bit offended if something is said about you. It's all in fun and the things told on you are just jokes.

The first person who gets the first plastering is the lesser part of a sister pair from Wichita Falls. Yea, you guessed it—she is Maxie's little sister Nell, or in other words the "little" Duffy. She is called the girl with a "personality" Olney, the man who carries girls to wrestling matches named her that.

Have you noticed the cute little red headed boy who lived in South America? He knows about the birds and monkeys of that climate. Here the girls notice him a lot. Maybe if some of the other boys would move to South America they could be entertaining.

"Hot hamburgers and soda pop" is "Red" Hicks' money making phrase. Down at Lindale he is one of the leading merchants; some day he might have a stand with real electric lights and a counter. If you want the hottest soda water and the coldest hamburgers see "Red" Hicks, Lindale, Texas.

We overheard Gleith Clark and Jack Stovall last week in conversation about their operations. Jack had an operation a few weeks before school was out and Gleith had one also a few weeks before school started. Wouldn't it be nice to have an operation so you could talk to such a pretty damsel on such an interesting subject.

Hazel Lee Beauty Shop

Dorothy and Holley
Phone 2579
Starley-Clark Drug Store

DR. A. L. DEWITT

Dentist
General Practicing—Xray
Phone 683
Room 604
Citizens National Bank Bldg.

Shines and Dyes
We Specialize On Suede Shoes
Arcadia Shine Parlor
Dobbs and Pate

HOME ECONOMICS BOYS GIVE STAG PARTY

Monday evening, November 6th, the Boy's Home Economics class of the High School gave a picnic supper at Bob Gaston's lake home in honor of the men of the faculty. The menu consisted of potato salad, barbecued steak, slaw, hot biscuits, sweet muffins, apples, tea and coffee.

Mrs. Foltz, the teacher, grouped the boys into four committees, the serving committee, menu committee, invitation committee, and car committee. Part of the food was prepared in class period. The committee on menu went to the lake immediately after school Friday and completed the preparations.

The tables were correctly arranged as the class had learned this in laboratory. Red roses were used in the center of the table.

Supper was served by the boys who had been assigned this duty. Jokes and tales were enjoyed at the attractively decorated table. After the supper, the faculty showed their appreciation by giving "15 rabs for Boy Cooks".

The class feels very grateful to Bob Gaston for the use of his lake home on this occasion. This problem was a part of the regular work of the boys' class in general home economics. Thirty-three senior and junior boys composed this group.

SOME DEFINITIONS HEARD IN CLASS.

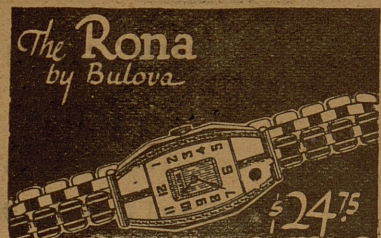
Marylee Turner in economic class: Salary is an edible substance grown in stalks.

Mule Hill in physics class: A prism is a structure in which violators of the law are housed.

Elizabeth Longley, in the book-keeping class: A debit is a first appearance in society or before the public.

Glenn Thornton, in English class: A carat is an edible vegetable.

Pat Prestwood: This problem is about 3825 laths at \$3.25 per thousand. I can't find the lath table.



E. E. GORSLINE

Tyler's Leading Jewelers



Wal, being as how hit's Thanksgiving an' I is kinder caught up wid my wurk an' th' taters is all done dug 'n th' hosses 'n cows 'n pigs is in th' field; I kin write fer you. Ole Neb he is in th' corn patch 'n 'sted er bein' dead as wuz reported he is gittin' fattern' th' fat woman in th' circus.

I kalkilates I is done 'er lots this furst six weeks countin' gittin' up early 'n milkin' th' cows, comin' ter school an' thin plowin' 'n diggin' taters after school. But I jest remembers th' old saying what this wurk is going ter do fer me. Abraham Lincoln wurked too so we has one thing in common.

From ther looks of th' honor roll peers to me as how some is mighty smart or some jest ain't wurked enuff. There ain't but one thing wrong wid it 'n hit's thet they musta fergot ter put my name on it. Thets th' only reason hit ain't on there 'cause I kin tell from readin' it thet they don't go by looks.

'N ain'tcha glad ter see er hollerday roll 'round? Some of em may go to dances 'n ter society parties but fer me I'm gonna remain down on th' farm. Jest gimme old Hali, me an' him kin go possum huntin'.

Ain't nobody never bin able ter describe natchur till they've seen th' moon rise up over er pine tree an' has heard er hound holler an' er owl hoot in th' woods at night. Believe me natchur is grand 'n so is th' farm.

'N say is you heard 'bout our president, Mr. Olney Davis, when he wuz down on th' farm? He wuz jest er hollerin' thet he had found sum young watermelons.

They wuz gourds. Ain't thet jest like him?

Wal' 'til th' moon comes over th' cowshed" (as Maurine, th' neighbor gal sings) I'll be seein' yer.

Hmm! Seems es how I hev sum competition. Since that thar hi skule jined in on our paper, I guess they had ter offer a Farm Kid. Wal, ol' boy, I'd hate to lose ol' Neb, but if you're better'n I s'pose I'll hev ter let you hav him.

Since that thar paper hes becom the Apache-Lion Pow Wow I figgered I'd better be patriotic and make ol' Neb representative of both skules. He had a big Apache head branded on one uv, his flanks, so I kalkilated I'd better put a Lion on t'other side. I rigged up a brand, het it up gud, but thet mule kin smell a brandin' iron jist lak he kin wurk. He lit out an' didn't stop til' he had got ter the corner of the big pasture. They want no ketchin' of Nebuchadnezzar thet day. Guess he's kinder sot in his ways.

Nuther thing, the report got out thet Neb was dead. He heard me tellin' a feller about it, an' I guess, jist to prove he was plum alive he backed up ter my bran' new pig pen and kicked it all ter pieces 'n let out six pigs.

Wal, so long, I gotter go fix thet pig pen.

Two girls studying the chapter on hygiene in biology.

First Girl: I see here that a scientist claims that a kiss shortens one's life twelve seconds.

Second Girl: My goodness! I've been dead three hundred years, then.

TIDBITS

Sh! Listen closely, and I'll tell you a few bits of gossip but of course, this is strictly confidential.

Do you know who the blonde twin is that Frances Stovall admires so greatly? He is a football man, I believe, and he is quite popular among the fairer sex. Competition you see. How tragic!!

Who is this suppressed desire of Adeline Henry's? He is a blonde also, and quite a good tennis player. Incidentally, he seems to be quite adept at certain literary achievements.

These blondes! Do you know who the so-called "Adonis of Tyler High School" is? From an overheard conversation we gathered that his initials are J. B. but that's all we can tell you.

"Fat" Thornton was kind enough to show us the cake muffins and potato salad that the boys had prepared with their own lilly white hands. Picture "Fat" in a white baker's cap and apron. Really now, wouldn't he make the perfect cook?

The students of Miss Griffin's home room declare that they have the best room organization in the school, and are ready to defend their statement. What do you say?

Something essential is lacking since Lee Wilcox is unable to play football. The whole school is sorry for him.

Tyler High "Lions"—State Champs '31.

THANKFULNESS

Thankfulness is what every one should be thinking about this time of the year. Now for instance: Frank Ketchens should be thankful for his limousine. Jack Murphy for Patizo Wisdom. Mack Boring for his school girl complexion. Thomas Glass for Ruth Franklin, John Wilcox for his winning personality, William York for his ability to speak well before an audience; and above all things the New Girls who came here from other schools should be thankful for their power over the boys of Tyler High School.

Jeff Bracken: Well, Bill, how do you like my new shirt now that you've worn it all day?

Bill Herndon: Oh, its all right, but the cuffs don't take ink very well.

Mr. Burk: What's the difference between the North Pole and the South Pole?

Vera Mae Humphrey: Oh! There's a world of difference.

Parrakeet Beauty Salon

722 1-2 S. Bois d'Arc
Unlimited Parking Space
Phone 3046

NOON LUNCH PARADE

There's a roar that's almost deafening—

It makes stout men look afraid; They're not to blame, for its the signal

For the big noon lunch parade.

The walls of T. H. S. have echoed During many such an escapade, As the students come a-trooping!

To the big noon lunch parade.

Some burly grid iron plunger Through the crowd begins to wade,

And steps on countless toes, to get

To the big noon lunch parade.

Mr. Burk looks very vexed, And says: "Why, in the last decade

I've seen nothing that will rival The big noon lunch parade."

Hence remember, my good friends,

That unless your will is made, We advise you not to join The big noon lunch parade.

By One Who Knows.

Ruth Franklin: Thomas, I was wrong to treat you the way I did. You'll forgive me, won't you, for being so angry all last week.

Thomas Glass: Sure! That's all right. I saved \$22 while we weren't on speaking terms.

Mr. Burk (in history class): Can anyone tell me what makes the Tower of Pisa lean?

Rose Shannon: I don't know or I'd take some myself.

Assembly Calendar

October 16, the braves and squaws assembled in the tepee and for the first time this year its walls echoed with the notes of the "Apache Chant."

October 21, they assembled to elect officers. Three officers were elected: President, Olney Davis; vice-president, Jahu Kay; secretary and treasurer, Virginia Buster. Mr. Nelson administered to them the oath of office.

An address by Mr. Hodges followed, which contained timely advice concerning the building up and retention of health and character; the importance of being neat in apparel and of building up an attitude of friendliness. The final moment of the address was concerned with marriage and the kind of life work to choose.

On October 27, the Apaches and Lions rendered a joint program in honor of the late inventor Thomas A. Edison. Olney Davis presided. The first number was a violin duet played by Bonna Bess Jones and Merlene Nerren, accompanied by Christine Collins. The second number was a reading entitled, "Light Shining Out of Darkness" delivered by Virginia Buster. The third was a discussion of the life and works of Thomas A. Edison by Finis Barton. The fourth and fifth numbers were tributes by Olney Davis and Elizabeth Cuthrell respectively. The final one was a piano solo by Christine Collins.

On November 4, Dr. Faber responded to the invitation of the Sachem Council group to address the entire student body.

We Are With You

Tyler Lions

Let Us Make Your Christmas Selections

PRATT JEWELRY COMPANY

Baskin-Alexander Garage

Telephone 298

GOODYEAR SERVICE STATION

Wrecking Service Day and Night

202 S. Broadway

Hale, Clyde & Co.
Men's Wear

"Nifty Christmas Gifts
for Him"

FOR PROMPT DELIVERY

Phone 3022

Christian's Pharmacy

South Side Square

R. E. BRYAN

"THE BOOK MAN"

OFFICE SUPPLIES
BLANK BOOKS

Engraving--

Cards, Stationery, Etc.

Printing--

Society and Commercial

Byrne Publishing Company

109 South College Street

ATTA KULA KULAS

Hear ye, hear ye, friend and fellow members of Apache-Land! We will now jump with both feet into a graphic description of the activities of that great and illustrious organization, the A. K. K. (Pause for applause).

Before beginning this dissertation in earnest, we would like to hesitate long enough to remark that beneath their "studious exteriors" the members of this club are, after all, real girls, with the usual feminine weakness for acting on the spur of the moment. (Just ask Miss Henderson!) This should prepare you, dear reader, for anything that may follow.

The activities of the club up to this point have been modeled more or less after the Reign of Terror, with Seniors decidedly in the ascendency. Helen Menefee has become quite proficient in the wielding of the ancient and honorable paddle. Anyone who doubts this may consult Miss Winifred Hawkins, who entertained the residents of Chilton street last Friday with a most amusing Ankle-Grabbing Act.

(Continued In Column 4)

SACHEMS ENTERTAIN

On Thursday, October the 29th, the sophomores of Tyler Junior College honored the freshmen with a tea. Our tepee was most attractively decorated with autumn leaves, cosmos, and yellow jack-o-lanterns. The guests were entertained by a musical comedy number rendered by Mary Abbott and Virginia Buster, several piano selections by Robert Nelson, readings by both Elizabeth Cuthrell and Doris Kilpatrick, and grand finale, the Apache chant. The refreshments consisted of devil's food cake with orange icing, orange mints, and punch. Hallowe'en whistles were given as favors to all of the freshmen guests.

TYLER CINCHES

(Continued From Page 1)

teams of districts 9 and 10. If there is any difference between the teams, the difference is probably not in favor of District 10. By the law of averages Tyler is not expected to repeat last year's victories. If, however, Tyler goes on the field the week after Thanksgiving with the same determined spirit they had last year, there can be little doubt as to the winner.

LOOKING 'EM OVER

We notice in the papers that Clifford "Tuffy" Gregory, Captain of the 1930 Schoolboy Champions, is going good on the Texas Aggie Freshmen team; also that Captain "Moco" Neeley of the S. M. U. Mustangs received an invitation from Peggy Shannon, movie star, for the Mustangs to visit the studios in Hollywood en route to play St. Mary, December the fifth.

In behalf of the high school, this column wishes to thank the management of the radio station, KG KB in Tyler, for their kindness. They have broadcasted every game thus far this season and intend to finish the season broadcasting every game. They also have a daily sports broadcast, giving local gridsters a chance of "saying a few words to the listeners-in."

Tyler, Oct. 16—The saying is that lightning never strikes twice in the same place—but lightning in the form of the Marshall Mavericks struck here today for the second time in three years and handed the Lions the short end of a 6-2 decision and their first defeat since Thanksgiving Day 1929. This column was not by itself in predicting a Tyler win by safety in the third quarter and later in this same quarter Captain Hadlock of the Mavs intercepted a Lion pass and streaked 85 yards for the long touchdown of the day. It is generally conceded that Tyler has the better team, but overconfidence beat them.

Tyler, Oct. 23—In a game featured by the beautiful blocking of Johnnie Morris and others, the Lions defeated the Lufkin Panthers 21-0, for their first conference game of the year. The Tyler backfield clicked nicely and the line played exceptionally well with two first stringers out.

Tyler, Oct. 30—Tyler won from the Palestine Wildcats 31-0. The fighting Wildcats held the Lion to one touchdown in the first half, but the Lions came back fighting mad in the second half and ran roughshod. Palestine seemed to lose interest and the game developed into a listless one as the game progressed.

Tyler, Nov. 11—Before one of the largest crowds of the year the Tyler Lions beat the Gilmer Buckeyes 28-0. The victory was a costly one as Captain John Wilcox, Mack Hardwick, and G. B. Hicks all went from the game with knee injuries. Wilcox will probably not get to play before the Nacogdoches game, and perhaps not then. The Lions made a touchdown in each quarter and Johnny Morris added the point after each. The Buckeyes fought valiantly, but they were not in the Lion class.

APACHE BOOK-SHOP

"Books may come and books may go, but profit goes on forever." At any rate, this seems to be the watch word of Jim Vaughn, who has been in charge of the Book Store of the College. By his shrewd speculation he has been able to supply most of the college students with good second-hand books.

Even if the venture had been a financial failure, the accommodation to the students would allow it to be classified as "successful." But now comes the happy ending—There was no financial loss! In fact, and this is not bragging, the college has made a gross profit of \$10.35 (American Money) on the deal. Now does the good news end here; though ten dollars gotten from the selling of these books has been used for a recent Apache Social. There are still several dozen books on hand which will sell like hot cakes at mid-term. This will probably mean much wampum (\$25.00 American money) for the future Apache spree. Books mean money—money means power, so Power To You 'Apache Bookman!

REPS. OF W. A. A.
GO TO STATE
CONVENTION

The Woman's Athletic Association has been one of the alert factors in the Tyler Junior College since its organization last year. The W. A. A. has as its purpose the fostering of higher physical and mental efficiency among its members. In the past, the girls have been endeavoring to the fullest extent to follow this standard.

The annual meeting of the Texas Athletic Conference for college women is being held at Huntsville on November 19-21. This meeting is held for the purpose of bringing into closer contact the girls of the various colleges so that their combined ideas may be woven into a constructively healthful physical program for this year and 1932. The girls will meet in open fashion, each college having two representatives, a voice and a vote, and a sponsor.

At this convention, the W. A. A. of Tyler Junior College is going to present its constitution for affiliation with both the state and national organizations of the Woman's Athletic Association. We believe that we have reached the climax of our interests and efforts, and we feel confident of being accepted as a working unit of the W. A. A.'s of both the state and the nation. The two representatives are LaNelle Dean and Mary Elizabeth Nichols who will be sponsored by Miss Vera Manire.

ATTA KULA KULAS

Mary Abbott is another Worthy Initiator whose efforts are not to be sneezed at. She excels in the art of "Freshman-Chasing" and her labors along this line have produced remarkable results among those lowly persons. She is the self-appointed inspiration of all young poets. A sad stage of affairs has now been reached, as all available material for initiation is practically exhausted. But the wily Atta-Girls, nothing daunted, have hit upon the brilliant idea of victimizing their newly elected sponsor, Mrs. R. W. Fair. (Date of funeral will be announced later).

Mrs. Fair was somewhat startled the other day by the sudden appearance on her doorstep of some 20 or 30 young ladies, who solemnly announced her unanimous election as their guardian angel. The surprised but bravely smiling lady was then submitted to Miss Virginia Buster, who determined by a grilling cross-examination, that she was worthy of this great honor. Introductions were followed by a soulful (?) rendition of the club song, after which the callers departed hastily, in an effort to beat the rain back to "Alma Mater".

At a meeting held last week it was decided that, being Indian maidens brave and true, we should be loyal friends of the white man. (Accent on the last syllable). In accordance with this noble resolution, somewhat hazy plans were made for a picnic to be given in honor of the male contingent sometime in the near future. Details will be announced later.

There are as yet no calamities recorded in the club annals, but a narrow escape from disaster was experienced the other day when Miss Mary E. Nichols had two (2) ideas in one hour. The patient is doing as well as could be expected.

Mrs. Foltz to the Boy's Home Economics class: Let's define bacteria.

J. C. Hanson: It is the back door to the cafeteria.

HERE AND THERE

Economics is the science of figuring and proving that there is no such thing as money foolishly spent.

The book in the English language with the saddest ending is the bank book.

It seems that soon the country will need not only a good nickel cigar but a nickel with which to buy it.

"Amo" is Latin for "I love." The opposite is suggested by "Reno."

The difference between a thief and a gentleman is that the former steals a car and the latter buys one and never pays for it.

Many people pay their dollar at the football park not to admire, but to sit outdoors and holler.

T. H. S. GIRL'S
HIKING CLUB
ORGANIZED

At the call of Mrs. S. T. Jones, more than a hundred girls signified their interest in a hiking club. They chose Catherine Kaemmerlen as their representative. The other officers will be chosen on their first hike.

The organization is being encouraged by the Girls' Forum. Its prime object is recreational. It affords an avenue of activity for certain girls who care little for participation in organized sports. It emphasizes the value of walking as an invigorating exercise.

Compliments of
J. P. WILLIFORD

The Peoples National Bank

of Tyler

THE FRIENDLY BANK

Gold's Clothing
SOUTH SIDE OF SQUARE

FISHBURNT

Master Cleaners and Dyers

SUITS 50c PLAIN DRESS 65c
Cleaned and Pressed
109 South Broadway Phone 3400 Tyler, Texas
Night and Day Service

BUSTER BROWN SHOE STORE

Shoes for Entire Family

Located on West Side of Square

Owned and Operated By C. A. and R. A. Tunnell

KIDD BROS. CAFE

We Serve U the Best Foods
South Side Square—Tyler

NAYLOR'S CASH STORE

DRY GOODS, LADIES' READY-TO-WEAR
MILLINERY, SHOES, HATS
LADIES' AND MEN'S FURNISHINGS
LIPSTATE BUILDING
East Side Square

MAYER & SCHMIDT

Feature

Highgate University Clothes



Campus Sweater
High School Colors
Leather Jackets
at \$5.95 and \$9.50

Courtesy of Tyler Hardware Co.

North Broadway,

Phone 102

MODEL DRY CLEANING CO.

Up-To-Date Equipment

"QUALITY AND SERVICE" OUR MOTTO

Called For and Delivery Service

Cash and Carry Service 20 Per Cent Discount

HATS CLEANED AND BLOCKED

206 SOUTH COLLEGE

PHONE 104

E. N. WHITESIDE, Prop.

Howle - Watson

TYLER'S LEADING MEN'S STORE

J. R. HENSLEE—Jeweler

Place To Buy Your Watch and Ring, and the Best of Everything
In the Jewelry Line.

Established 1911

Next Door to Peoples Bank

SAM R. HILL

Phone 1267

CALDWELL, HUGHES, DeLAY & ALLEN

Hart, Schaffner & Marx Clothes

BRAND NEW STORE AT SAME SPOT

Compliments of
Citizens National Bank

TYLER, TEXAS



Sampson Clothing Company

"HOME OF THE FRIENDLY FIVE SHOES"